



**EUROPEAN  
CARTON MAKERS  
ASSOCIATION**

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## **-PRESS RELEASE -**

### **ECMA launches 'Best Practice Guidelines for Pharmaceutical Secondary Packaging'**

The European Carton Makers Association (ECMA) has released Best Practice Guidelines for Pharmaceutical Secondary Packaging, demonstrating the core focus that the European pharma folding carton sector has on patient & consumer health & safety.

These new guidelines complement existing quality management systems such as PS9000 / ISO9001 / ISO 15378 and include folding carton specifics.

Commenting on the new guidelines, Mike Turner – Managing Director of ECMA said:

*"Safe packaging is essential to meet the requirements and expectations set by pharmaceutical companies, legislators, patients and consumers – these new guidelines are an information and management tool that can be adopted by converters and audited through proper implementation. It focuses on all aspects of the order handling & manufacturing process of folding carton products for the pharmaceutical sector".*

Those companies that comply with these Best Practice Guidelines are demonstrating their rigorous work practices, dedication and commitment to the pharmaceutical sector.

You can obtain more information by contacting ECMA at [mail@ecma.org](mailto:mail@ecma.org)

#### About the European Carton Makers Association (ECMA)

ECMA brings together folding carton converters, cartonboard mills, national associations and suppliers to the folding carton industry. ECMA represents over 500 carton producers with a current workforce of 60,000+ located across nearly all countries in the European Economic Area – this equates to over 80% of the €13 bill European folding carton market. [www.ecma.org](http://www.ecma.org)

